

ELECTRICITY FACTS
ABC Company/Product

Generation Price
Average price per kWh at different levels of use. Prices do not include regulated charges for customer service and delivery.

Average Use per Month	250 kWh	500 kWh	1000 kWh	2000 kWh
Average Price per kWh	4.5 cents	4.5 cents	4.5 cents	4 cents
Your average generation price will vary according to when and how much electricity you consume. See your most recent bill for your monthly use and your Terms of Service for the actual prices.				

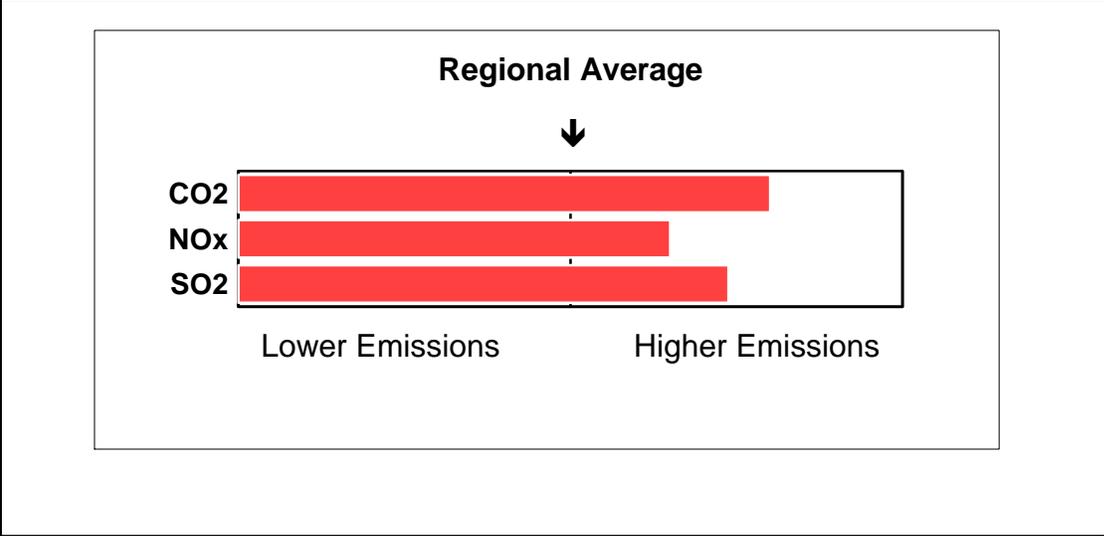
Contract

* **Minimum Length:** 3 Years (30-day notice required for termination. Penalties may apply.)
* **Contract Terms:** Fixed price over contract period.

Power Sources
This electricity product was assigned generation from the following sources.

Power Sources	%	Power Sources	%
Biomass	8	Coal	10
Hydro	18	Nuclear	6
Natural Gas	5	Solar	5
Oil	24	Other Renewables	4
Wind	2	Municipal	15
Imported Power	5		

Air Emissions
Carbon dioxide (CO₂), nitrogen oxide (NO_x), and sulfur dioxide SO₂ emission rates from these sources, relative to the regional average.



Notes

- The power source and air emissions information is based on a 12-month period ending _____.
- See reverse side and your contract terms and conditions for further information on this label. You may also call ABC Company at 1-800-123-4567, or the AAAAA Utility Commission at 1-800-987-6543.

ELECTRICITY FACTS
ABC Company/Product

Generation Price
Average price per kWh at different levels of use. Prices do not include regulated charges for customer service and delivery.

Average Use per Month	250 kWh	500 kWh	1000 kWh	2000 kWh
Average Price per kWh				
Your average generation price will vary according to when and how much electricity you consume. See your most recent bill for your monthly use and your Terms of Service for the actual prices.				

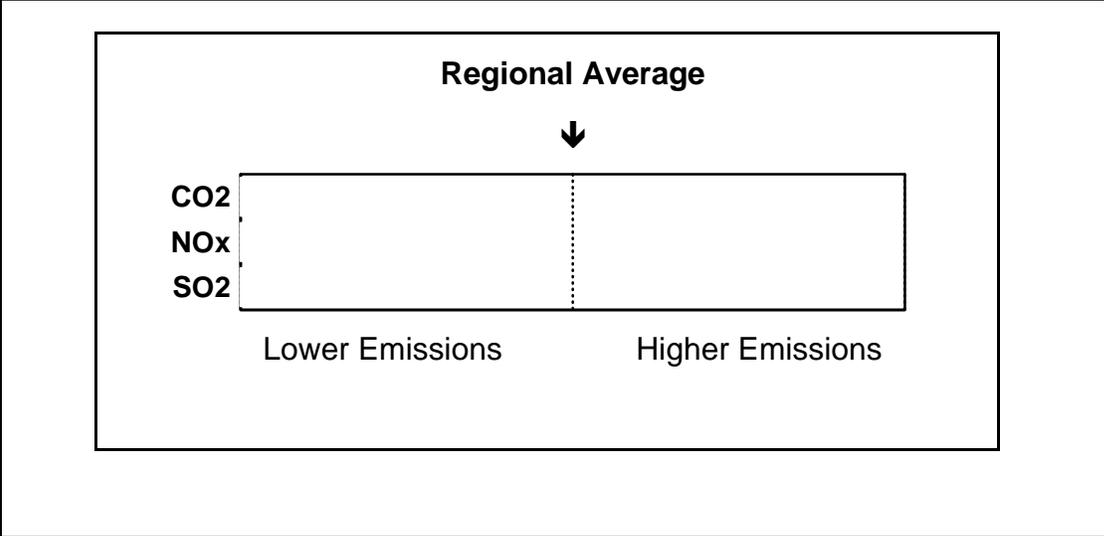
Contract

* **Minimum Length:** _____ * **Contract Terms:** _____

Power Sources
This electricity product was assigned generation from the following sources.

Power Sources	%	Power Sources	%
Biomass		Coal	
Hydro		Nuclear	
Natural Gas		Solar	
Oil		Other Renewables	
Wind		Municipal	
Imported Power			

Air Emissions
Carbon dioxide (CO₂), nitrogen oxide (NO_x), and sulfur dioxide SO₂ emission rates from these sources, relative to the regional average.



Notes

- The power source and air emissions information is based on a 12-month period ending _____.
- See reverse side and your contract terms and conditions for further information on this label. You may also call ABC Company at 1-800-123-4567, or the AAAAA Utility Commission at 1-800-987-6543.

LABEL DESCRIPTION

Generation Price and Contract: Generation Prices displayed are representative average prices for electricity at usage levels that are typical for residential customers. Contract items displayed present the length of your contract for generation service, and the price terms included in your contract. See your recent bill to determine average monthly use, and your Terms of Service for additional information.

Power Sources: The actual electricity you use will be indistinguishable from the electricity used by your friends and neighbors. This is unavoidable because everyone is served through the same transmission and distribution system. The power sources label cannot tell you about the electricity that you use in your home; instead, it tells you that your dollars are going to pay for particular power plants. Since it is impossible to track the flow of electricity on the grid, however, there is no way to identify the actual power plant that produced the electricity you consume in your home. But it is possible to track the dollars you pay for electricity. Your electricity dollars will support electricity generation from various energy resources in the proportions listed on the power content label.

A similar label containing your electricity supplier's entire regional resource portfolio and emissions characteristics is available upon request. **[Applicable if portfolio is disaggregated.]**

Emissions: Emissions for each the following pollutants are presented as a percent of the regional average emission rate.

Carbon Dioxide (CO₂) is released when certain fuels are burned. It is considered a greenhouse gas and a major contributor to global warming.

Nitrogen Oxides (NO_x) form when certain fuels are burned at high temperatures. They are considered contributors to acid rain and ground-level ozone (or smog).

Sulfur Dioxide (SO₂) is formed when fuels containing sulfur are burned. Major health effects associated with SO₂ include asthma, respiratory illness and aggravation of existing cardiovascular disease.

The production of electricity can produce other harmful emissions and have other environmental impacts. Environmental impacts differ among individual power plants.